

Section 7
**Area-Wide
Plan**



The long-term redevelopment of North Long Beach will involve a coordinated set of strategies, including changes in land use, additional public infrastructure, changes in regulatory controls, and identification of development priorities.

Recommended revitalization strategies for North Long Beach recognize that the area is a grouping of distinct residential neighborhoods, commercial centers, industrial areas, community uses, and institutional uses. While each of these areas differ, successful revitalization is dependent on the cumulative effects of the improvement programs that are implemented within each land use district. Establishment of successful retail areas, for example, is dependent upon livable and safe residential neighborhoods. Likewise, vital industrial areas provide customers with disposable incomes to support commercial activity.

The Area-Wide plan is the overarching set of recommendations for the entirety of North Long Beach. Details of the Area-Wide plan are described in this section and are the set of concepts that represent the long-term vision of the future of North Long Beach. More specific recommendations are discussed in Chapter 6: Targeted Sites.

The accompanying map, Figure 7-1 “Area-Wide Plan - Composite Strategies” illustrates strategies for the primary land uses in North Long Beach - commercial, residential, and industrial. The composite map illustrates the manner in which these land uses fit together and complement one another. This map illustrates only one category of revitalization strategies for North Long Beach - strategies associated with land use. Regulatory, policy, economic, and programmatic initiatives must accompany the land use strategy in order to achieve a complete redevelopment plan.

The remainder of text in this section provides a summary of the revitalization activities recommended for each of the principal land uses in North Long Beach – Commercial, Residential, Industrial, Community Facilities, Schools, and Parks. Also described in this section are the more detailed initiatives that complement the strategies for land use changes, including initiatives for community facilities, parks, regulatory controls, urban design and streetscapes, public safety, and public infrastructure.

A wide range of land use and other recommendations are made in the Area-Wide plan. It is not assumed that the implementing party or funding source for suggested plans is necessarily the Redevelopment Agency of the City of Long Beach. Potential implementing and funding agencies include City of Long Beach municipal departments, private developers, and other public and private service providers.



Figure 7-1
Area-Wide Plan / Composite Strategies

